

PHCNPG Webinar: Cooperative Extension Programming: Coast to Coast Collaborative Opportunities for Public and Community Health

Date: Thursday, February 12, 2019

Time: 2:00 pm – 3:30 pm EST

CPEU: 1.5

DESCRIPTION: This webinar will provide an overview of national Extension Services (ES), including the history and reach of ES. Extension agents are heavily involved in nutrition, physical activity, and chronic disease management nation-wide. The speakers will address specific programs available to impact population and community health including cost and referral procedures.

PRESENTERS:

- Laura Anderson, MS, RDN - Laura works with Michigan State University Extension. She is a registered dietitian and has earned a master's degree in community services from MSU. Laura's work focuses on Disease Prevention and Management with an emphasis on Diabetes Prevention. Laura coordinates the National Diabetes Prevention Program and is a master trainer as well as a certified Lifestyle coach for Michigan. Other programs that are available for Michigan residents include Matter of Balance, Dining with Diabetes, Stanford chronic disease self-management programs and Powerful Tools for Caregivers which Laura has acquired certification in all of these programs to facilitate. Laura has been with MSU Extension for 17 plus years.
- Vanessa da Sliva, PhD, RDN – Her role with Cooperative Extension allows multiple opportunities to engage with local communities in the implementation of health promotion programs. Her current projects include the National Diabetes Prevention Program, Culinary Medicine, Arsenic and One-Carbon Metabolism. She holds a PhD in Nutritional Sciences from the University of Florida, Gainesville and a B.S. in Agricultural Biological Engineering also from University of Florida. She is a registered dietitian.
- Siew Sun Wong, PhD - Dr. Siew Sun Wong is an Associate Professor and Extension Nutrition Specialist in the College of Public Health and Human Sciences at Oregon State University. Dr. Wong earned her master and doctorate degrees in Nutrition and Food Sciences with emphases on Community Nutrition at Utah State University. As the Lead Principal Investigator, she recently completed a \$4.7 Million AFRI childhood obesity prevention intervention that used immersive learning such as virtual world and 3D animation games designed for high school athletes to learn about sport nutrition and life skills to maintain healthy eating active living. Her expertise is nutrition education and games, dietary assessment, and federal nutrition education program evaluation. She serves on national leadership in digital technology for nutrition education and behavior change. She also actively engages in USDA multistate research

projects that focus on innovative nutrition game design, development, and evaluation, and technology-aided dietary behavior assessment methods.

LEARNING OBJECTIVES: Upon completion of the webinar, the participant will be able to:

1. Define the mission and role of Extension Services (ES) within the land grant universities.
2. Discuss ES current programming initiatives based on population health and activity needs.
3. Propose ways public/community health dietitians can collaborate with the Extension Service.