

Public Health/Community Nutrition Practice Group

Social Media Policy

The Public Health/Community Nutrition Practice Group (PHCNPG) is a dietetic practice group (DPG) of the Academy of Nutrition and Dietetics, the world's largest organization of food and nutrition professionals. Our 1,400 members are involved in program planning and evaluation, education, direct care and consultation services, policy, and research in the United States and abroad. Our members work in partnership with other health professionals and stakeholders to serve the public through the promotion of optimal nutrition, health and well-being by providing scientifically sound nutrition information to the public.

Editorial Guidelines

Our social media properties exist to share and discuss food and nutrition information and news, such as healthy eating tips, as appropriate within the guidelines we have set forth within our social media policy. Our community knows us for our standard of excellence and credibility in providing timely, science-based food and nutrition information. In keeping with these standards, we have adopted the Academy's policy for public social media participation, modified for PHCNPG's needs. The purpose of this policy is to guide you and protect your privacy and reputation, as well as ours. We look forward to sharing information in our dynamic web communities (e.g., Facebook, Twitter) and encourage you to engage in the ongoing conversations. Of course, we realize that not everyone will have the same opinions. Therefore, we must maintain mutual respect for differing members within our community at all times, even when we disagree.

As you interact and engage with other PHCNPG members, the PHCNPG Website and Technology Committee is required to enforce specific social media rules that apply without exception. Your use of the PHCNPG social media sites, including but not limited to our social networks, is your acceptance, without limitation, to the following terms of use:

1. In order to post on a PHCNPG social media site, you must be 18 years of age or older.
2. In an effort to protect everyone's privacy, you should not post any information or content related to your personal health information, including but not limited to images, health records or any data, on a PHCNPG social media site.
3. As a member of our community posting content to any PHCNPG social media site, you are agreeing not to participate in any of the following activities:
 - Violating any local, state, or federal laws and regulations including, but not limited to, copyright and intellectual property rights laws regarding any content that you send or receive, as stated in this policy.
 - Sharing content or material that is unlawful, disruptive, threatening, profane, obscene, defamatory, abusive, intimidating or offensive. Further, you agree to refrain from posting advertisements, solicitations or "spam" of any kind. PHCNPG

reserves the right to determine what material is appropriate for its social media sites, and will remove any material it, in its sole discretion, determines to be inappropriate.

- Impersonating any person or entity, or falsely stating or misrepresenting your affiliation with a person or entity, especially the PHCNPG.
 - Sharing any material that is not yours to share or that you do not have a right to make available under any law or under a contractual or fiduciary relationship.
 - Transmitting any material that infringes upon a patent, trademark, trade secret, copyright or other proprietary rights of any party.
4. The PHCNPG has the right to monitor, prohibit, restrict or block your access to any of its social media properties at any time and without notice, for any reason, and in our sole discretion. We also reserve the right to remove, delete, or block any content or materials in our sole discretion, regardless of whether such material violates the standards set forth herein.
 5. Please be aware that the PHCNPG may disclose any of your communications or activities, if required, by the lawful requests of federal and state governmental authorities, in relation to Patriot Act requests, judicial or administrative orders, or for the protection of the PHCNPG's rights. In the event that the PHCNPG must exercise these rights, for any reason, we shall not be held liable by any party.
 6. Content or material posted on PHCNPG social media sites is considered the property of PHCNPG. By posting on a PHCNPG social media site, you agree to give PHCNPG the irrevocable right to reproduce, distribute, edit, transmit, display, create derivative works from, or otherwise use for PHCNPG's benefit any and all such content or material for any purpose, in any form and on any media.
 7. By posting on a PHCNPG social media site, you are acknowledging that you will assume all responsibility as it relates to your security, confidentiality and privacy risks that are inherent when sharing content over the Internet. When sharing content via the Internet you should think carefully with respect to your own privacy and that of your family.
 8. We prohibit the sharing or transmittal of any content that contains product or service endorsements or any content that may be construed as requests for contributions, solicitations or political lobbying that are not part of the PHCNPG's public policy and advocacy initiatives.
 9. Academy social media sites are not to be used for solicitation of business or healthcare referrals.

By participating in the PHCNPG's social media sites, you further agree to accept and adhere to the terms of the PHCNPG's social media participation policy, as set forth herein. Failure to accept these terms will result in your inability to participate in the Academy's social media communities.

The PHCNPG deems to update its social media policy without notice. The updated policy will govern your usage, and you must remain in compliance until the policy is updated once again. Please check back frequently to review our policy at regular intervals, as we make updates or changes to these guidelines. Your continued use and posting of content, on our social media sites, is acceptance to any and all modifications to this policy.

Content Advisory

Content on any PHCNPG social media site is for informational purposes only. The PHCNPG does not warrant that the information contained in this web site is complete, accurate, or current. This information is not intended to be, nor should it be considered, medical advice. You should contact a health care professional for advice concerning a particular health-related condition or concern.

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Adapted from the [Academy of Nutrition and Dietetics' Social Media Policy](#)